

Record of operational decision

UPDATED May 2020: Authority for delegated authority box updated

UPDATED April 2020: All record of operational decisions are to be discussed with the Communications Team before they are published.

UPDATED March 2020: Decisions in relation Covid-19 should be published on the same day as the decision or at the very latest 24 hrs later.

Decision title:	Allocating the use of the Climate Reserve – Procurement of external communications resource to support the Herefordshire Climate and Nature Partnership
Date of decision:	5 November 2021
Decision maker:	Interim Director for Economy and Place in conjunction with Cabinet Member Economy and Environment and Section 151 Officer
Authority for delegated decision:	https://councillors.herefordshire.gov.uk/documents/s50092501/Allocating%20the%20use%20of%20the%20Climate%20Reserve.pdf
Ward:	Countywide
Consultation:	Political groups were consulted. No comments from ward members received relevant to this piece of work. Full details found in linked report above.
Decision made:	£50,000 be allocated and drawn down from the climate reserve to procure external communications resource to support the active promotion and engagement of the Herefordshire Climate and Nature Partnership.
Reasons for decision:	<ol style="list-style-type: none"> 1. At the Full Council meeting on 14 Feb 2020 a new dedicated climate reserve was established to resource and accelerate action to address the climate emergency. 2. As engagement, education and behaviour change is essential to the success of the new Partnership the proposed recommendations include the provision of dedicated communication support. This will greatly extend the reach and impact of the partnership enabling them to communicate effectively with the residents, organisations and businesses of the County which will be a key part of achieving the net zero carbon and nature rich ambitions for the county.
Highlight any associated risks/finance/legal/equality considerations:	<ol style="list-style-type: none"> 1. Without the proposed allocation of dedicated communications support to promote and engage residents there is a risk that the partnership is unable to successfully engage with all residents. This would negatively impact the Council's ability to deliver the Climate & Ecological Emergency commitments.
Details of any alternative options considered and rejected:	<ol style="list-style-type: none"> 1. Not to draw down and utilise the dedicated Climate Reserve in order to accelerate the delivery, engagement and communication of the Council's climate and ecology commitments (rejected). <ol style="list-style-type: none"> a. This is not recommended as this dedicated reserve has been established to support the ongoing delivery of Council's declaration of a Climate and Ecological Emergency and to deliver the climate and nature commitments within the County Plan.
Details of any declarations of interest made:	None

I am an officer delegated to make the decision

Signed:

Print Name: Neil Taylor

Job Title: Interim Director for Economy and Place